Anissa Silva

Motion Designer

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EDUCATION

Ringling College of Art and Design Sarasota, FL Bachelors of Fine Arts, Motion Design, May 2020

MOTION DESIGN EXPERIENCE

Freelance Designer yU+co, Los Angeles, CA, Sept-Dec 2024 Conceptualized & executed designs from initial ideation to final delivery. Designed styleframes for pitches.

Developed type treatments for film and television.

Designer/Animator Digital Kitchen, Los Angeles, CA, Aug 2022-Oct 2023 Animated and composited on a title sequence.

Designed styleframes for pitches.

Animated and composited designs for an Interactive Experience.

Freelance Designer/Animator BUCK, Los Angeles, CA, April 2022 Worked to develop expressive type system and motion language to relaunch IMDb TV as Amazon Freevee.

Freelance Designer LOGAN, Los Angeles, CA, June 2020-July 2022 Designed brand identities for Apple Music's curated playlists. Branding UI, UX, and Interaction Design. Designed styleframes for pitches.

Motion Design Intern Imaginary Forces, Los Angeles, CA, Summer 2019 Animated and composited on a title sequence.

Designed styleframes for pitches.

Designed pitch decks.

SKILLS

Proficient Adobe CC: Photoshop, Illustrator, InDesign, After Effects

Working Knowledge C4D, Octane, Redshift, Dragonframe, Premiere Pro

ACCOLADES

SXSW 2020 Film Festival Excellence in Title Design Jury Award

Motion Plus Design Award for Title Design (2020)

ADDY Award In Elements of Advertising - Cinematography (Film, Video, Sound)

LANGUAGES